| First Semester | Hours Per Week |  | Second Semester | Hours Per Week |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Lect | Exer |  | Lect | Exer |
| Management Policies | 3 | 1 | Managerial Accounting | 3 | 2 |
| Inter national Political Relations | 3 | 0 | Advertising | 3 | 2 |
| International Marketing | 3 | 2 | Production Planning and Control | 3 | 2 |
| Marketing Research | 3 | 1 | Public Relations | 3 | 0 |
| Principles of Operational Research | 3 | 2 | Political Development | 3 | 0 |
| Management of Crises | 3 | 0 | Finance and Financial management | 4 | 2 |
| Total | 18 | 6 | Total | 19 | 8 |

